

Raksha Ravimohan

Product Designer

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EDUCATION

New York University Aug 2017 - May 2019

MS in Integrated Digital Media, GPA: 3.93/4.0

PES Institute of Technology Aug 2013 - May 2017

BE in Computer Science, GPA: 8.97/10.0

EXPERIENCE

New York University - MakerSpace Jan 2018 - Present

Designer & Coordinator

- Coordinated and conducted user research and testing, and redesigned the MakerSpace website for a variety of personas
- Communicated with managers to understand the vision and revise designs
- Worked with the engineering team to implement new web pages
- Organized and marketed talks and workshops on design and technology

NYC Media Lab - Startup Bootcamp Aug 2018 - Nov 2018

Craft - Inclusive Design for VR

- Worked on accessibility in VR applications by creating a tool that enables people with limited limb mobility to create art in a 3D environment
- Conducted user research and prototyped a simplistic VR art tool
- Received a grant of \$10,000 to work on the development and business model
- Validated the product with 120+ customer and expert interviews

CyberBahn Federal Solutions Jun 2018 - Aug 2018

Design Intern

- Created wireframes for a blockchain based app that allows students to share certificates with recruiters
- Created corporate brochures for different verticals of the company

farmend Apr 2017 - Aug 2017

Front End Developer & Design Intern

- Developed an aesthetic website and mockup of a mobile app for farmend.com which is an e-commerce platform that connects farmers and wholesale buyers

SignEasy Jan 2017 - April 2017

Front End Developer Intern

- Designed and developed the internal admin dashboard for the customer support team and marketing team at SignEasy using user stories and data logs
- Validated the product with users from different offices, created a user manual and documented the software design

SKILLS

Design

User Experience Design
Prototyping
User Research
Story Telling
User Interface Design
Graphic Design
Game Design
Agile
Design Thinking

Tools

Sketch
InDesign
InVision
JustInMind
Wordpress

Programming

Web - HTML, CSS, JS, PHP
p5.js
Processing
Python